

Abstract of the Disclosure

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An on-line scheduling application allows users to personalize how television-related, entertainment-related, and social event related information is provided. Users may select one or more sources from which the information is obtained. Users may set up a date book that is also uses as a source. Users may select one or more delivery schemes that the application uses to provide the information. One or more of the personalization features of the scheduling application may be incorporated into an on-line television programming guide.